

Early Japanese ads for thioctic acid

[Tioctan™ \(Fujisawa Pharmaceuticals trade name for thioctic acid-lipoic acid, tablets and injectables\) Japanese version of the advertisement; Vitamins 23\(2\) 1961.](#)

[Tioctan™ advertisement \(Japanese version\) from the Japanese Journal Nihon Bitamin Gakkai \(Bitamin or Vitamins\) printed upside down in Vitamins 24\(1\) 1961.](#)

[Lipoicin™ \(Takeda Pharmaceuticals trade name for thioctic acid-lipoic acid, tablets and injectables\) Japanese advertisement from the Japanese Journal Nihon Bitamin Gakkai; “Bitamin” or “Vitamins” 23\(2\) 1961.](#)

[Neurvitan™ \(Fujisawa trade name for TATD; thioctic acid-thiamine complex\) advertisement from the Japanese Journal Nihon Bitamin Gakkai \(Bitamin or Vitamins\) Vitamins 24\(3\) 1961.](#)

[Tioctan™ \(Fujisawa trade name for thioctic acid-lipoic acid, tablets and injectables\) English advertisement from the Journal of Vitaminology 12 \(1966\)](#)

Indications: acute & chronic hepatitis, jaundice, fatty liver, hepatic coma, liver cirrhosis, neuritis, atherosclerosis, poisoning with drugs or noxious substances, Hyperemesis gravidarum, labyrinthine deafness, tinnitus, dermatoses of various kinds, radiation sickness, fatigue, acetonemic vomiting in children etc.